



International Association  
of Hydrogeologists

the World-wide Groundwater Organisation

**SHARE WITH US:  
CORPORATE OPPORTUNITIES**

## IAH - the world-wide groundwater organisation

For over 60 years IAH has been working to raise awareness of groundwater issues and promote the use of groundwater to ensure ready access to safe drinking water. We also promote the protection of aquifers against pollution, the improvement of aquifer storage and the management of groundwater resources to assure the sustainability of groundwater-dependent ecosystems.

IAH is truly a world-wide association, working alongside national and international agencies. Much of our efforts take place through sharing knowledge and resources online and in print, networking through our international congress held in September each year in different regions, and via other meetings and events including those organised by our National Chapters, scientific and topic based Commissions and Networks. We have an international team of Council members and a UK based Secretariat. Most vitally, we have a membership of around 4000 individuals and corporate clients spread right around the world, and around 8000 more non-member supporters that receive IAH news and updates.

We would like to help more companies and organisations - and their staff - participate in global groundwater affairs and publicise their products and services.



# A choice of attractive and cost-effective schemes...

We understand that corporate relationships should cater to different needs. Some companies and organisations may be seeking membership for their staff and perhaps a few additional benefits, whereas others may be more interested in publicising products or services to IAH members and those who receive information from us, including through our email communications and News & Information magazine, at meetings and events. In recognition of this, IAH's scheme offers various pathways:

- **Corporate Member**
- **Corporate Supporter**
- **Gold Sponsor**, with the opportunity to **upgrade this to Corporate Partner**

We also offer some flexibility in our scheme. For those who choose to be Corporate Supporters, companies can select particular items, without having to take out Corporate Membership if they don't need this. If they do decide to take all the Corporate Supporter options, they can receive Corporate Membership as a bonus and become a Gold Sponsor. Alternatively, it will be possible to choose Corporate Membership, perhaps adding further options at a later time.

We hope that this 'a la carte' approach will appeal to current and future corporate clients and we look forward to working with you.





# Corporate Member Scheme

Corporate membership: benefits for companies and employees	
Employee benefits	Nominate 3 employees for personal membership; Nominate additional employees at a 25% discount
	Participate in Commissions & Networks, National Chapters, IAH mentoring scheme, social media plus IAH voting rights
	Discounts for open-access publishing in Hydrogeology Journal
Company benefits	Receive IAH newsletters, Hydrogeology Journal and discounts on IAH books
	Discounts on registration fees at IAH annual congress, national and other conferences
	50% discount on advertising space in IAH's News and Information magazine.
	Reduced fees available for stands at IAH conferences; Your logo displayed on IAH website and at conferences

Corporate Membership <sup>1</sup>	Annual Cost (2019)
High income countries	€ 485
Middle income countries	€ 300
Transitional countries	€ 255
Low income countries	€ 190

<sup>1</sup> Find out more about IAH's country fee bands here: <https://iah.org/join-us/country-fee-bands>

Your Advert here?

including reviewing achievements under the Forward Look 10-year plan and identifying remaining priorities before the responsibility of the next Council but all IAH members will want to consider what it is that our Association should be doing for everyone and for groundwater. We recognise that subscription fees is a factor for potential members in parts of the world; Council has instructed the Secretariat to look at various aspects of membership fees. Alongside this there is ongoing work to improve the benefits and service that members receive, such as improvements to the website, with information on hydrogeology courses now added and updates for education to be made available shortly. The Secretariat has also been busy in to set up more websites for commissions and networks and national chapters. Could we help your group perhaps? We will also be putting our revised scheme for corporate supporters into practice. Our aim has been to update and streamline the existing scheme, and to provide the basis for further development in the coming years. We hope that this will attract more supporters, which will mean that we can place less reliance on individual members' fees. All that remains to say is – we hope you have a happy and peaceful end to 2018, and best wishes for 2019!

IAN DAVEY AND THE SECRETARIAT TEAM

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ADVERTISING AND COPY INFORMATION

IAH News and Information is published 3 times a year. Hydrogeology Journal, newsletter and email supporters of the hydrogeologists – around the world – can download by email for profit use articles from related.

NEWS & information MAY 2018

THE ANSWER IS IN NATURE

IAH 2018

INTERNATIONAL ASSOCIATION OF HYDROGEOLOGISTS

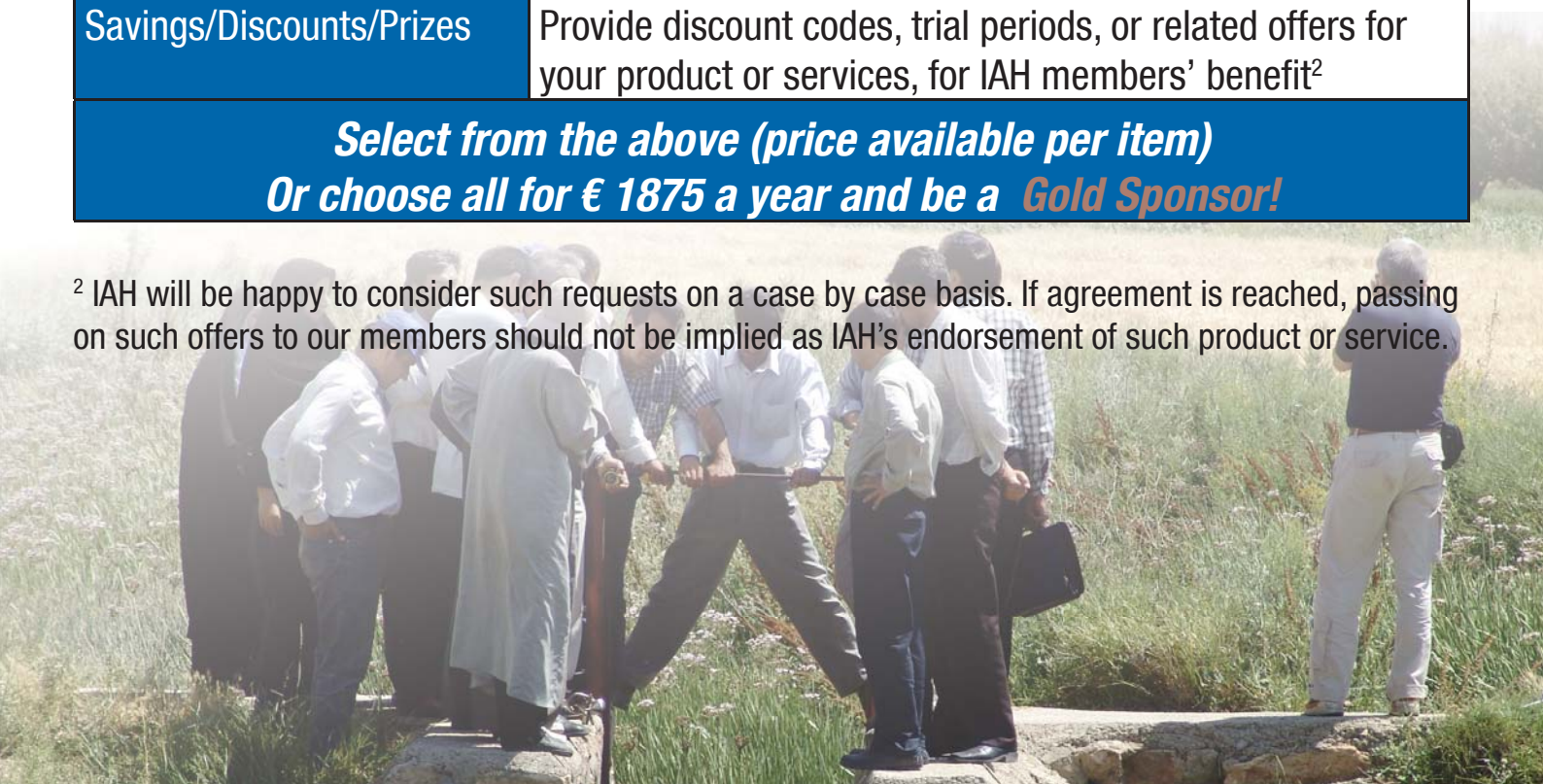
June and 1 October

Email: [membership@iah.org](mailto:membership@iah.org) for further details.

# Corporate Supporter Scheme

Other corporate support opportunities and benefits	
Exhibition stands	Up to 50% discount for exhibition stands at the IAH annual congress, and national and other conferences
Technical articles	Publish technical articles in IAH's News and Information magazine & show how sponsors are 'making a difference'
Advertising	Advertise in our News and Information Magazine – discounts available for “block booking”
	Your company's logo displayed in every print issue of Hydrogeology Journal (8 issues/year)
	Advertise in our annual publicity leaflet distributed at IAH conferences and other events
Sponsorship opportunities	Acknowledgement and publicity for sponsoring e.g. <ul style="list-style-type: none"><li>• Sponsor an IAH member</li><li>• Students</li><li>• Best congress paper</li><li>• National Chapters</li><li>• Commissions and Networks</li><li>• Educational materials</li><li>• Training events</li></ul>
Savings/Discounts/Prizes	Provide discount codes, trial periods, or related offers for your product or services, for IAH members' benefit <sup>2</sup>
<b><i>Select from the above (price available per item) Or choose all for € 1875 a year and be a <b>Gold Sponsor!</b></i></b>	

<sup>2</sup> IAH will be happy to consider such requests on a case by case basis. If agreement is reached, passing on such offers to our members should not be implied as IAH's endorsement of such product or service.



# Gold Sponsor Scheme

Gold Sponsor - additional opportunities and benefits	
Personal memberships	Nominate 3 employees for personal membership, with member benefits, conference discounts and voting rights. Additional employees can be nominated at a 25% discount
Online advertising	Advertise via IAH's member and non-member online alerts - only available to Gold Sponsors
Hydrogeology Journal	Advertise in HJ - only available to Gold Sponsors (additional cost, in agreement with our publisher, Springer Nature)

*"Van Walt is pleased to support the International Association of Hydrogeologists in the work they do globally to promote the wise use of groundwater in all its forms, in order to protect this most precious of resources for future generations".*



*"Waterloo Hydrogeologic is a proud Corporate Sponsor of IAH and we anticipate continuing our strong relationship for many years to come. Through our sponsorship plan we're able to be a part of the ground-breaking environmental science work that's being done locally and internationally. We look forward to the advantages of new sponsorship opportunities and wholeheartedly support these plans."*



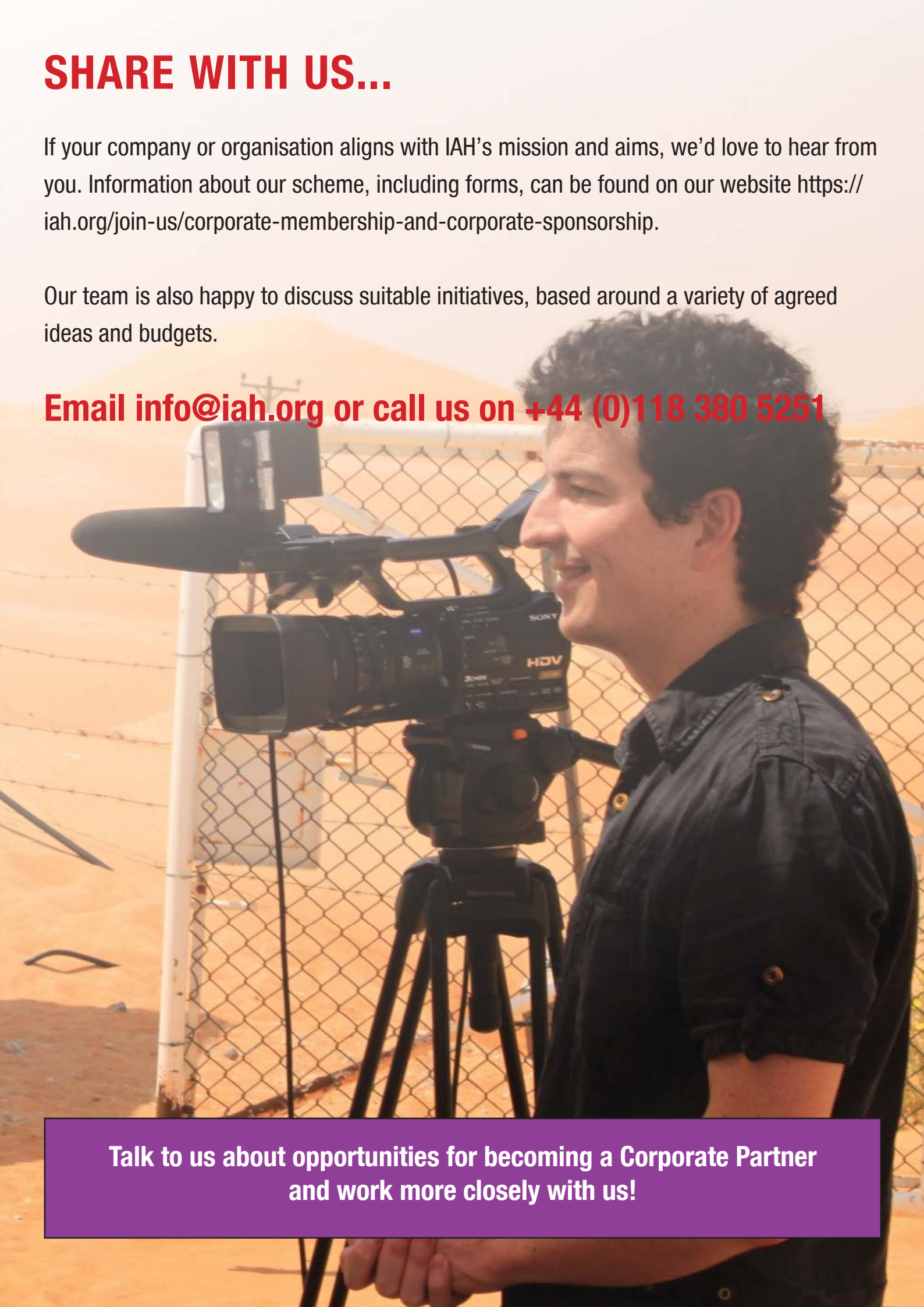


# SHARE WITH US...

If your company or organisation aligns with IAH's mission and aims, we'd love to hear from you. Information about our scheme, including forms, can be found on our website <https://iah.org/join-us/corporate-membership-and-corporate-sponsorship>.

Our team is also happy to discuss suitable initiatives, based around a variety of agreed ideas and budgets.

**Email [info@iah.org](mailto:info@iah.org) or call us on +44 (0)118 380 5251**

A man with dark, curly hair, wearing a dark button-down shirt, is shown in profile from the chest up. He is smiling slightly and looking towards the left. He is holding a black Sony HDV video camera mounted on a black tripod. The camera has a large lens and a microphone. In the background, there is a chain-link fence and a sandy, arid landscape under a bright sky. The overall scene suggests an outdoor filming or photography session.

**Talk to us about opportunities for becoming a Corporate Partner  
and work more closely with us!**





<https://iah.org/join-us/corporate-membership-and-corporate-sponsorship>  
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